

Shana Matthews

Work

Coinbase – Developer Relations

February 2022 to present

Senior Developer Relations Engineer

- Defined developer content strategy, including setting product content priorities and enabling and empowering product teams to contribute to high-quality developer docs.
- Revamped [Wallet developer docs](#), including creating [best practices guidance](#), and [tutorials](#).
- Created full API documentation experience, including JSON-RPC API docs, publishing pipeline, and docs site built with Gatsby and AWS Amplify for a pre-launch product.

Microsoft – Azure Developer Experience

February 2018 to June 2021

Senior Cloud Developer Advocate

- Managed contractors to maintain a portfolio of tutorials and documentation used by 500k+ developers. This involved using data-driven decision making to update and retire content.
- Authored [tutorials on Git](#), used by the Azure technical writing team as part of onboarding.
- Authored content on [Python](#), [AI services](#), [basic ML](#), and [Bash](#), used by 200,000+ devs.
- Partnered with NASA to bring [tutorial sets](#) about AI and space to Microsoft Learn.
- Regularly contributed to Azure documentation by editing and providing feedback to owners.
- Collaborated with docs engineering team to launch new features including [landing pages](#).
- Delivered in-person and virtual tech talks, workshops, and live streams for AI services, cloud app development, serverless, and Python to audiences of 200+ across the globe.
- Led cross-org executive push to improve new user IaaS and PaaS experiences through deep collaboration between product teams, simplifying Azure dev environment setup.

Microsoft – Mapping Platform

July 2015 to February 2018

Software Engineer, Software Engineer 2

- Designed and implemented [geospatial APIs](#) used by thousands of third-party Windows developers in C++.
- Designed and developed labelling engine for [mixed reality weather demo app](#) in C#.
- Added hardware controller support to Microsoft's open source [Mixed Reality Toolkit](#).
- Bootstrapped a developer community around our team's APIs, including publishing [sample code](#), [templates](#), and documentation in C# and C++, and creating a [StackOverflow tag](#).

Education

Iowa State University

2011-2015

Bachelor of Science: Computer Science
GPA: 4.0/4.0

Technical Skills

Git, GitHub, Docs-As-Code, OpenAPI/Swagger, JavaScript, Python, AWS, Azure